
Woodward Cookie & Social Media Collection Disclosure [Last Updated October 2018]

Use of Cookies and Similar Technologies

Like most companies we use cookies on our web sites. Cookies are small packages of information, which websites store on your computer or mobile device to make your user experience more efficient. We use cookies in accordance with applicable data protection law, in particular the General Data Protection Regulation (“GDPR”), the e-Privacy Directive and the applicable country-specific laws. There are technically essential and non-essential cookies.

Essential Cookies

Some cookies serve an essential function and the web sites cannot work properly without them. Where such essential cookies are used, they cannot be disabled. Essential cookies may be set right from the start, i.e., without the user's prior consent.

Non-essential Cookies

Small information packages, which not only serve the functionality of the website, but also collect data for other purposes, are regarded as non-essential cookies. We may transmit your IP address information to third party networks for gathering non-personal information on how our site is being used, to help us with site design and server structure. Non-essential cookies might include social plugins, analytic, marketing and advertising cookies. Cookies that are non-essential may only process personal data with your prior consent.

Cookie Disclosure

We currently use the following cookies on our web site. These may change from time to time. Any changes made to this Cookie Disclosure will be posted on this website.

Essential Cookies

These cookies are required to operate the site:

- **ASP.NET_SessionID** Stores a unique site-generated identifier for each computer or device visiting the site to preserve the visitor's session across page requests.
- **ECM** For those who choose to Log In to access secured files or documents. This stores information about the logged in visitor and site information. For anonymous users no information is tracked.
- **GUID** A unique identifier for the current visitor is generated for all visitors, including anonymous visitors.
- **UrlReferrer** Tracks the referring URL for each session.
- **Taleo** The Taleo cookies are used solely for the purpose of allowing you to perform job-searching functions on its site.

Non-essential Cookies

Social Plugins

1. Our website currently links to the following social network sites:
 - a. Facebook
 - b. Google
 - c. LinkedIn
 - d. Twitter
 - e. YouTube
2. The link buttons take you to Woodward's representations at this social media sites which may collect information from you according to their policies, such as IP-address and location information, even if you are not a member of this particular social media site, as well as your account data of the relevant social network site, if you are a member of this particular social media site.
3. We have no influence on the full extent of data collection or data processing operations of the aforementioned social network operators. We are also not aware of the detailed scope or purpose of data collection or about the retention periods for data collection.
4. For detailed information about the purpose and scope of data collection and use, please refer to the data protection statements of the respective operators listed below.
5. Please find in the following the addresses of the social network operators and the websites, where you can view the latest privacy policies concerning the link buttons mentioned above.
 - Facebook Inc., 1601 S California Ave, Palo Alto, California 94304, USA;
<http://www.facebook.com/about/privacy/>
 - Google Inc., 1600 Amphitheatre Parkway, Mountain View, California 94043, USA;
<http://www.google.com/policies/privacy/>
 - LinkedIn Corporation, 2029 Stierlin Court, Mountain View, California 94043, USA;
http://www.linkedin.com/static?key=privacy_policy
 - Twitter Inc., 1355 Market Street, Suite 900, San Francisco, California 94103, USA;
<http://twitter.com/privacy>
 - YouTube LLC, 901 Cherry Ave, San Bruno, California 94066, USA.
<http://www.google.com/intl/en/policies/privacy>

Analytic Cookies

Subject to your consent, our website may use Google Analytics, a web analytics service provided by Google. Google Analytics uses cookies, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Please note that on this website, Google Analytics code is supplemented by "gat.anonymizelp();" to ensure an pseudonomized processing of IP addresses (so called IP-masking). Therefore Google will truncate/anonymize the last octet of the IP address for Member States of the European Union as well as for other parties to the Agreement on the European Economic Area. Only in exceptional cases, the full IP address is sent to and shortened by Google servers in the USA.

On our behalf, Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to

website activity and internet usage to the website provider. Google will not associate your IP address with any other data held by Google.

Furthermore you can prevent Google's collection and use of data (cookies and IP address) anytime by downloading and installing the browser plug-in available under <https://tools.google.com/dlpage/gaoptout?hl=en-GB>.

Further information of googles terms and conditions of use and data privacy can be found at <http://www.google.com/analytics/terms/gb.html> or at http://www.google.com/intl/en_uk/analytics/privacyoverview.html.

MARKETING and Advertising Cookies

Subject to your consent, we use Marketing and Advertising cookies. We use such cookies, to make advertising messages more relevant to you and your interests, and to gather information on site use to better understand what our visitors are looking for. They are also used to limit the number of times you see the same ad as well as to help us measure the effectiveness of the advertising campaign. These cookies are generally placed on your device by our affiliated third-party advertising networks. Information from these cookies is shared with other organizations such as other third-party advertisers, and will be linked to website functionality provided by other organizations. Advertising cookies collect the most information about users.

Act-On

Subject to your consent, Act-On uses the following information, internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and clickstream data. This information will be transmitted to and stored by Act-On on servers in Canada and is used to analyze trends, to administer the site, to track users' movements around the site and to gather demographic information about our user base as a whole. Some of this information is linked to personally identifiable information to deliver a better experience by reducing the amount of data that needs to be entered when filling out forms, downloading gated content, completing surveys. Further information of Act-On's terms and conditions of use and data privacy can be found at: <https://www.act-on.com/privacy-policy/>

Woodward, Inc. Facebook Page

Clicking on the Facebook link, will forward you to our Woodward, Inc. Facebook Page ("Facebook Fanpage").

Facebook Ireland Limited ("Facebook Ireland") provides us with the tool "Facebook Insights", which is implemented in all Facebook Fanpages. Based on parameters and time periods defined by us, we obtain statistical data provided by Facebook Ireland. The statistical data includes various information on the following categories of users:

- our fans: people who like our Facebook Fanpage;
- people reached: people our posts were served to in the last 28 days;
- people engaged: people who have liked, commented on or shared our posts, or engaged with our Facebook Fanpage in the past 28 days;

namely the country and city the users are located, gender and the language a user speaks, and if engaged by a user, the user's name. This data is collected to track and analyze user behavior for business purposes, such as building brand, increasing community connection, and communication. We need your consent before you access our Facebook Fanpage in order to collect your data listed above

for the above purposes. Your consent will be deemed to have been given if you actively click on the social plug-in link.

Woodward, Inc. and Facebook Ireland are joint controllers for the processing of personal data via the Woodward, Inc. Facebook Page. Facebook Ireland takes primary responsibility under the GDPR for the processing of personal data, to comply with all applicable obligations under the GDPR with respect to the processing of personal data (including, but not limited to):

- Providing you with a description of the data processing in a transparent way (Art. 12 and 13 GDPR);
- Helping you to exercise your data subject rights, such as access, deletion, changes or transfer of your personal data, as well as restricting or objecting the data processing (Articles 15 to 22 GDPR);
- Ensuring the security of processing (Art. 32 GDPR);
- Notifying you and/or the relevant supervisory data protection authorities in the event your personal data is subject to a data breach (34 GDPR).

However, this joint controllership does not restrict how you can exercise the rights set out above. Any request in regard to all processing of your personal data by our Facebook Fanpage can be send to us as well as to Facebook Ireland (Art. 26 para. 3 GDPR).

Please find the addresses of Facebook Ireland and the websites, where you can view the latest privacy policy concerning Facebook, as well as the joint controller agreement between Facebook Ireland and Woodward, Inc.:

- Facebook Ireland Limited, 4 Grand Canal Square, Dublin D02;
https://www.facebook.com/legal/terms/page_controller_addendum#
<http://www.facebook.com/about/privacy/>

Right to Revoke your consent

You can revoke your consent to the use of our non-essential cookies at any time with effect for the future by selecting the appropriate settings on your browser or, for certain cookies, by following the procedure as set out above.

Woodward Privacy Policy

Please see our Privacy Policy to obtain detailed information on how you can exercise your rights and how you can contact us. [Woodward Data Privacy and Protection Policy](#)