Woodward Community Guidelines

Woodward, Inc. manages the following social media networks:

- facebook.com/woodwardinc
- linkedin.com/company/woodward
- youtube.com/woodwardinc
- twitter.com/woodward_inc
- instagram.com/woodward_inc

Our goal is to deliver timely and engaging content about Woodward technologies, careers, events, news, and initiatives occurring around the world. Towards that end, we encourage dialogue, inquiries, and comments that are both respectful and relevant to the content at hand.

The Social Media Community Guidelines establish normative behavior for users who interact on our networks to abide by. If you like, comment, share, message, or otherwise participate in any other action on our networks, you agree to abide by the Social Media Community Guidelines. The Guidelines apply in addition to the Terms and Conditions of use established by the owner of the respective social media platform.

Woodward will monitor each social media network regularly, and moderate actions made on reach respective page. Woodward reserves the right to hide, report, and remove any content that is:

- Defamatory, abusive, libelous, threatening, harassing, attacking, connoting stalking behavior, or otherwise violating the legal rights of others;
- Obscene, profane, indecent, sexually explicit, discriminatory, or disparaging towards others;
- Link-baiting, spamming, or otherwise advertising goods or services on our networks;
- Linking to files, programs, or software that contains viruses and subsequently may cause harm to a user’s computer;
- Containing material that is protected by intellectual property laws, rights or privacy or publicity, unless you own or control the rights or have received the necessary consents; or
- Promoting illegal activity.

Further, Woodward reserves the right to block or report any user responsible for participating in any of the above actions.
Woodward Community Guidelines

Woodward’s Community Commitment

*Delivering timely, relevant content.* Our goal is to create and share content that users find dynamic and compelling. Further, we strive for precision and accuracy. Posts that contain incorrect information or errors may be edited or deleted. Nothing on our social media networks should be construed as a binding agreement, endorsement, or representation on the behalf of Woodward.

*Inviting you to join the conversation.* All over the world, our networks are followed by Woodward employees and their families, customers, suppliers, shareholders, community members, and more. Your comments, shares, and messages are just a few ways that you can add to the conversation.

*Responding to your posts.* Moderators of Woodward’s social media networks strive to respond to relevant comments and questions in a timely manner. Woodward reserves the right to exercise discretion as to which posts merit a reply or response. For product or career inquiries, we may direct you to the appropriate page on woodward.com.

*Engaging with your posts.* Occasionally Woodward’s page moderators may like, comment, share, or retweet content from a user’s social media page. Such engagement neither constitutes an endorsement of the post material nor an agreement with all post from the user’s page.

*Sharing your posts.* In accordance with the Terms and Conditions of use for each respective social media platform, Woodward has the right to display or distribute your posts, comments, or submissions without payment or compensation to you and without seeking approval from you. Additionally, Woodward may submit comments, messages, or other posting material to law enforcement if it is concluded that such disclosure is reasonably necessary to protect the safety of the public in general or an individual in particular.

Community Guidelines

*Be Respectful.* First and foremost, be civil and courteous to all users. Woodward’s followers are located around the world, and represent a variety of opinions and experiences. Ensure that your comments are courteous and considerate.

*Stay On Topic.* Keep your comments and questions related to the subject of the post. Inquiries concerning products or careers may be answered through a direct message rather than the comment thread of a post. Woodward reserves the right to hide or remove content that is not relevant to the subject of the post.

*Demonstrate Integrity.* Be yourself, and strive for honesty and accuracy in your posts. If you are a Woodward member, do not misrepresent yourself or your position with the company. Woodward members who are posting or commenting about the company or our products shall disclose their relationship in accordance with the Federal Trade Commission.

*No Spam.* Any comments on our networks that are reasonably understood as advertising, trolling, link baiting, or generally spam will be removed.

*No Profanity or Attacks.* Ensure your content is appropriate for users of all ages. Woodward reserves the right to remove content that is profane, defamatory, threatening, abusive, sexually explicit, or otherwise violates the legal rights of others. Ad hominem attacks, insensitive or otherwise inappropriate comments toward Woodward employees, customers, suppliers, or social media followers will not be tolerated.